

SHOW PROGRAM RATE CARD

National Fiery Foods & BBQ Show



Here's an inexpensive way to reach a targeted audience of 15,000 chileheads, BBQ enthusiasts, distributors, and retailers — run an ad in our program for our 35th annual National Fiery Foods and Barbecue Show. It's **March 1-3, 2024** at Sandia Resort and Casino in Albuquerque, New Mexico.

DEADLINES

Space Reservaton

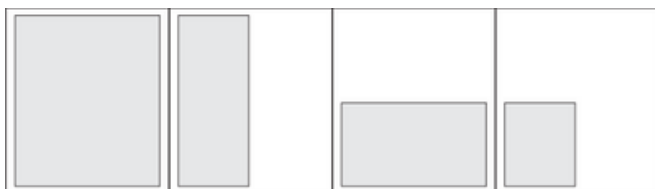
Wednesday, February 1, 2024

Artwork Due Date

Friday, February 17, 2024, Noon MST

SIZES

Diagrams of available sizes and orientations:



Fullpage 9.75" w x 11.5" t
 Halfpage Vertical 4.75" w x 11.5" t
 Halfpage Horizontal 9.75" w x 5.625" t
 Quarterpage 4.75" w x 5.625" t

ADVERTISING RATES

Full Page-\$700

1/2 Page Vertical 1/2 Page Horizontal 1/4 Page-\$400

Halfpage Horizontal 9.75" w x 5.625" t-\$400

Quarterpage 4.75" w x 5.625" t-\$250



EXHIBITOR ENHANCED LISTINGS

Add some eye-catching punch to your listing in the Fiery Foods Show Program with a logo or product photo, and up to 75 words of descriptive copy. ALL THIS FOR ONLY \$50. Send us your .JPG image file and text, and we'll do the rest.

AD PRODUCTION

All print-ready advertising artwork must be submitted as CMYK, PMS colors need to be converted to CMYK, and conform to one of the sizes listed. Halftones should be set at 300 dpi; line art should be set between 300 and 600 dpi. No bleeds; no trim. Ads must be uploaded to our FTP Site (FieryFoodsShow.com/Upload) as PDF (press quality). Only PDF files will be accepted. Photos should be scanned at 300 dpi and at print size. All photos need to be built with Standard Offset Web Printing (SWOP) 30% dot gain.



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To book an ad, contact Marti Lelko
Marti@fiery-foods.com or 505-264-6172